



CONTACT

Adrian Badger
T 925-246-5840
F 253-276-0650
adrian@steeltowncoffee.com
www.steeltowncoffee.com

FOR IMMEDIATE RELEASE

PITTSBURG, ANTIOCH BUSINESSES JOIN FORCES TO SUPPORT LOCAL ECONOMY AND THE ENVIRONMENT

East Contra Costa County Businesses Steeltown Coffee & Tea, Mike's Pastry Shop And Spotted Feather Landscaping Work Together For Economic And Environmental Benefit.

Pittsburg, CA - November 13, 2009. - Steeltown Coffee & Tea, the new espresso bar and coffeehouse in Old Town Pittsburg is working with other local businesses to not only support the local economy, but - as a by-product - help the environment.

"A major part of our business model is supporting local businesses by choosing local vendors rather than large, distant ones. I firmly believe that going local has a global benefit," says Adrian Badger, owner of Steeltown Coffee & Tea. "By partnering with near-by businesses we reduce our global footprint because less fossil fuels are consumed shipping goods and we keep money in the local economy. From day one I was dedicated to selecting as many local business to work with as possible. Now that we're open I continue to seek out business partners who are local and are environmentally aware," Badger added.

It was because of this choice to be locally responsible that Steeltown Coffee & Tea began a business relationship with Mike Van der Valk of Mike's Pastry Shop, and Tom Bouffard of Spotted Feather Landscaping. "Mike's Pastry Shop (formerly Berry's) is not only local but has a terrific reputation in East County. By utilizing a local bakery for our daily delivery of pastries, desserts and panini sandwiches we eliminate the need for a huge truck to deliver from south San Francisco, where the chain stores often obtain their goods," says Badger. "Working with Adrian at Steeltown has been a great experience and we feel that it's an extension of what we do. To be in such close contact with Steeltown allows us to serve them better. They are not just another customer," adds Van der Valk.

Shortly after Steeltown Coffee & Tea opened for business they were approached by Tom Bouffard of Spotted Feather Landscaping, a company based in Pittsburg, asking what they did with their used coffee grounds. "At the time I was actively seeking a way to recycle our spent coffee. Coincidentally, Tom came to me with a proposition; he would provide containers and removal if

he could have all our old coffee grounds for use by his landscaping business,” said Steeltown’s Badger. The deal was struck and now Spotted Feather Landscaping customers are benefitting from Steeltown’s nutrient-rich coffee grounds. “By working with Steeltown I’m able to obtain a natural fertilizer source rather than chemical based products. It also helps reduce the amount of trash sent to the landfill, since Pittsburg doesn’t currently have a composting program, “ says Bouffard. “Additionally, I believe in supporting small, local businesses rather than corporate giants.”

About Steeltown Coffee & Tea

Steeltown Coffee and Tea (<http://www.steeltowncoffee.com>) is East Contra Costa County’s only independent, third-wave coffeehouse specializing in top-quality espresso, coffee and tea beverages while being dedicated to social responsibility and minimizing its global footprint.

About Mike’s Pastry Shop

Mike’s Pastry Shop (formally Berry's Pastry Shop,) located at 1872 ‘A’ street in Antioch, has been baking for 52 years and takes pride in everything they do. Mike’s uses only the finest ingredients and makes all their cakes and pastries from scratch.

About Spotted Feather Landscaping

Spotted Feather Landscaping Enterprises (<http://www.spottedfeather.com>) is a premier full service landscaping company in the San Francisco East Bay area. Their services include personal landscape creation and installation, landscape maintenance, and property clean-up and debris removal. Spotted Feather is a certified, professional landscaping company that has been serving the San Francisco East Bay area for nearly six years. They serve both residential and commercial properties.

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