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FOR IMMEDIATE RELEASE

PLAN FOR “THIRD-WAVE” COFFEEHOUSE BREWING IN OLD TOWN PITTSBURG

Steeltown Coffee & Tea Signs Lease To Bring Socially And Environmentally Responsible Independent Coffeehouse And Espresso Bar To Downtown.

Pittsburg, CA - February 17, 2009. - Steeltown Coffee and Tea, a new neighborhood espresso bar, has signed a lease to open the only independent “third-wave” coffeehouse in East Contra Costa County, the company announced today. The term “third-wave” refers to the new style of coffeehouses that focus on the quality of the coffee beans -- from the country of origin to the cup. Third-wave coffeehouses are springing up in urban and suburban areas across the country and bringing with them a dedication for crafting the finest possible espresso and coffee beverages.

Coffee’s “third wave” began a few years ago as a handful of small coffeehouses around the country, most notably in the Pacific Northwest, began focusing on the origin of the coffee bean, and on careful, exacting preparation in order to extract the unique flavor profile from each bean. Tasting coffees prepared with such skill is often compared to tasting wines.

Steeltown Coffee & Tea builds on the third-wave concept by including an additional focus on environmental responsibility. “We are dedicated to minimizing our environmental impact both locally and globally,” said Adrian Badger, owner and creator of the Steeltown Coffee & Tea concept. “Special attention has been paid to every component of every product we sell to assure that consumables are recyclable, compost-able or reusable. We want our waste to be as little as possible, and that applies to our garbage, water and electricity use.” Additionally, Steeltown Coffee & Tea will offer discounts to customers who provide a clean, reusable drinking container for hot or cold drinks purchased in the coffeehouse.

Besides environmental concerns, social consciousness also figures into Steeltown Coffee & Tea’s business objective. “Our coffee roaster purchases beans from growers across the globe dedicated to quality and fair trade, and most of the beans we offer are organically grown on environmentally responsible farms,” Badger added. “Our customers will definitely feel good about the coffee they enjoy at our coffeehouse. Our roaster is local, allowing us a close relationship and eliminating the impact on the environment that shipping coffee beans normally has. Plus,

our roasted beans will never be more than 10 days old, assuring the best flavor and highest quality possible.”

The new coffeehouse is located in Old Town Pittsburg in the Mechanics Bank Building at the corner of Seventh and Railroad Avenue.

"We're really pleased that Steeltown is coming into that space," said Barry Gordon, Mechanics Bank's Vice President and Office Manager. "When Mechanics Bank opened our office here, we had a mission to help launch the revitalization of Old Town Pittsburg--which hadn't had a bank on this side of town for over 15 years. Now we are seeing that vision come to fruition. Businesses like this one are exactly what the area needs--and I'm personally looking forward to enjoying the coffee, too."

Steeltown Coffee & Tea will be located in the lobby of the Mechanics Bank on Railroad Avenue, and is expected to open in the Spring.

About Steeltown Coffee & Tea

Steeltown Coffee and Tea (<http://www.steeltowncoffee.com>) is East Contra Costa County's only independent, third-wave coffeehouse specializing in top-quality espresso, coffee and tea beverages while being dedicated to social responsibility and minimizing its global footprint.

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